

78 DESIGN

A boutique design agency in Chennai, specializing in Branding, Packaging, Social Media and everything in the sphere of design.

ASYM78

A Digital-first company to plug gaps in clients' digital marketing needs and drive measurable outcomes.

EPIC BY 78

Everything EPIC. Wedding collaterals, Experiential designs, Events, Celebrations, Quirky gifts, Music and Art.



WHO ARE WE ?

We are a pod of creative ideas pinned around the axis of design and digital. Our motto is to be simple, yet unique. We don't just see colours, strokes, curves, pixels, formations and lines. We see art and design in everything. At all our companies, your vision for your project is what matters most. We don't just take a brief from you, we capture your insight. And thus, spectacular results are delivered.

Come, shake our hands, give us a hug, a fist bump or a high five. We're here to take you to the next level.



WHAT DO WE DO ?

Branding

Brand Identity
Brand Communication

Advertisement

Print
Digital

Films

TVC
Corporate Films
Digital Films

Event Curation

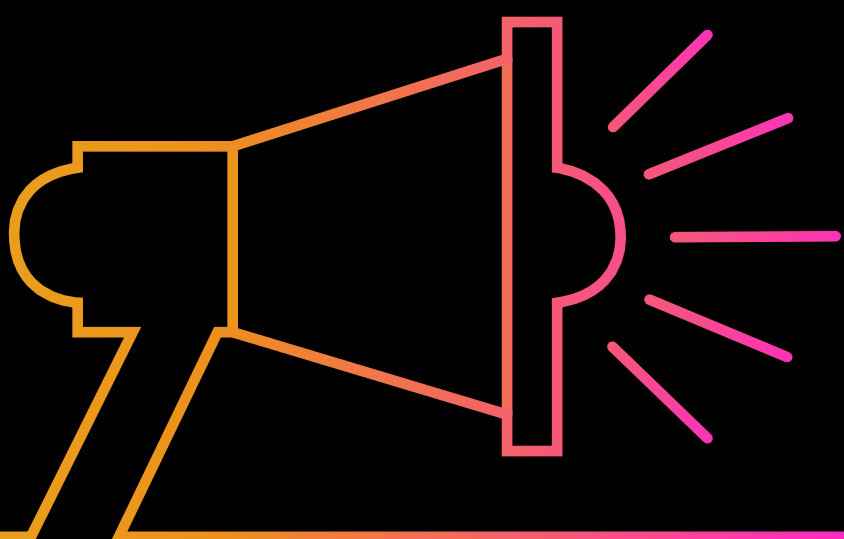
Enviro-Graphic Design

Outdoor Branding

Social Media Marketing & Management

Content Creation

Website Design and Development



WHAT DO WE DO ?

DIGITAL

Content Marketing
Digital Marketing
Influencer Marketing
ROI Marketing
E-Commerce Marketing
Technology
Data Analytics



SOME OF OUR CLIENTS

Advantage Foods
Pricol Hospitality
Chaitanya Builders
Entrepreneurs Organization
Young Presidents Organisation
FICCI FLO
Phoenix Palladium
Olive and Twist
Katoomba Foods Australia
Deelish Brands Singapore
Caratlane
DGC Nepal
Jaipur Gems
MyGov India

Following protocols of a signed NDA, we are bound to withhold disclosure of information of a few our clients in this document

OUR OFFICES

Chennai | Mumbai | Singapore



OUR WORK

(Please click on the link to download
a specific brochure)

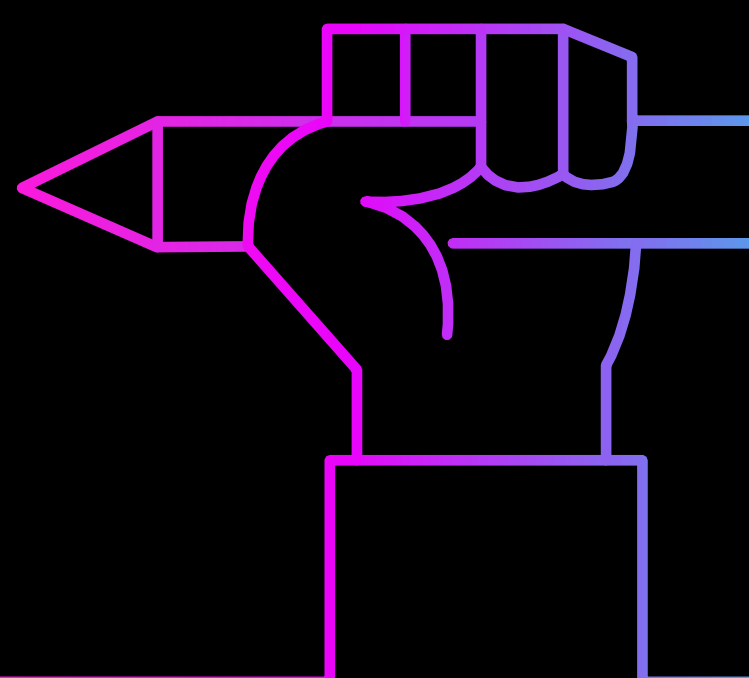
Branding

Packaging

Digital Marketing

Organizational Communication

Restaurant & Café Design



FEATURES AND AWARDS

IDA Design Award Los Angeles
Big Bang Award Bangalore
Featured in World Brand Design
Featured in Packaging of the World
Featured in StartupCity Magazine as
Top 10 Start Ups to Work For



Thank you for your time
Contact

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