

**78/DSGN**

**78 Design  
Packaging Portfolio**

*"Packaging can be theater, it can create a story"*

*– Steve Jobs*

# DIWALI DHAMAKA LEAGUE

*Curated Game Box with Flavours of Sarbat*



2-6 PLAYERS

3+

# DIWALI DHAMAKA LEAGUE



## DDL

BY AMRITA & JIVESH



MATCH OF THE

THANDA  
THANDA  
COOL  
COOL

PAAN  
SYROP



No. 1810

ADMIT FAMILY

730 mins/-



VS



FUN:00 pm

Saap, Seedi aur Sherbet

Wednesday, 18th Oct 2017

VIP BOX, NORTH STAND

CHEATING IS NOT PERMITTED



# RAAVAN RETURNS

*Diwali Gift Box*





# VISHAL WEDS ANUSHKA

*Wedding Gift Box*







**MANSI WEDS  
VAIBHAV**

*Roka Gift Box*



# NAMRATA WEDS TANAY

*Engagement Gift Box*





# THE AAM JANTA PARTY

*Summer Special Gift - Alphonso Mangoes*





# ACTIV8

*Bottled High-Alkaline Water*



# CANVAS BY SKETCH

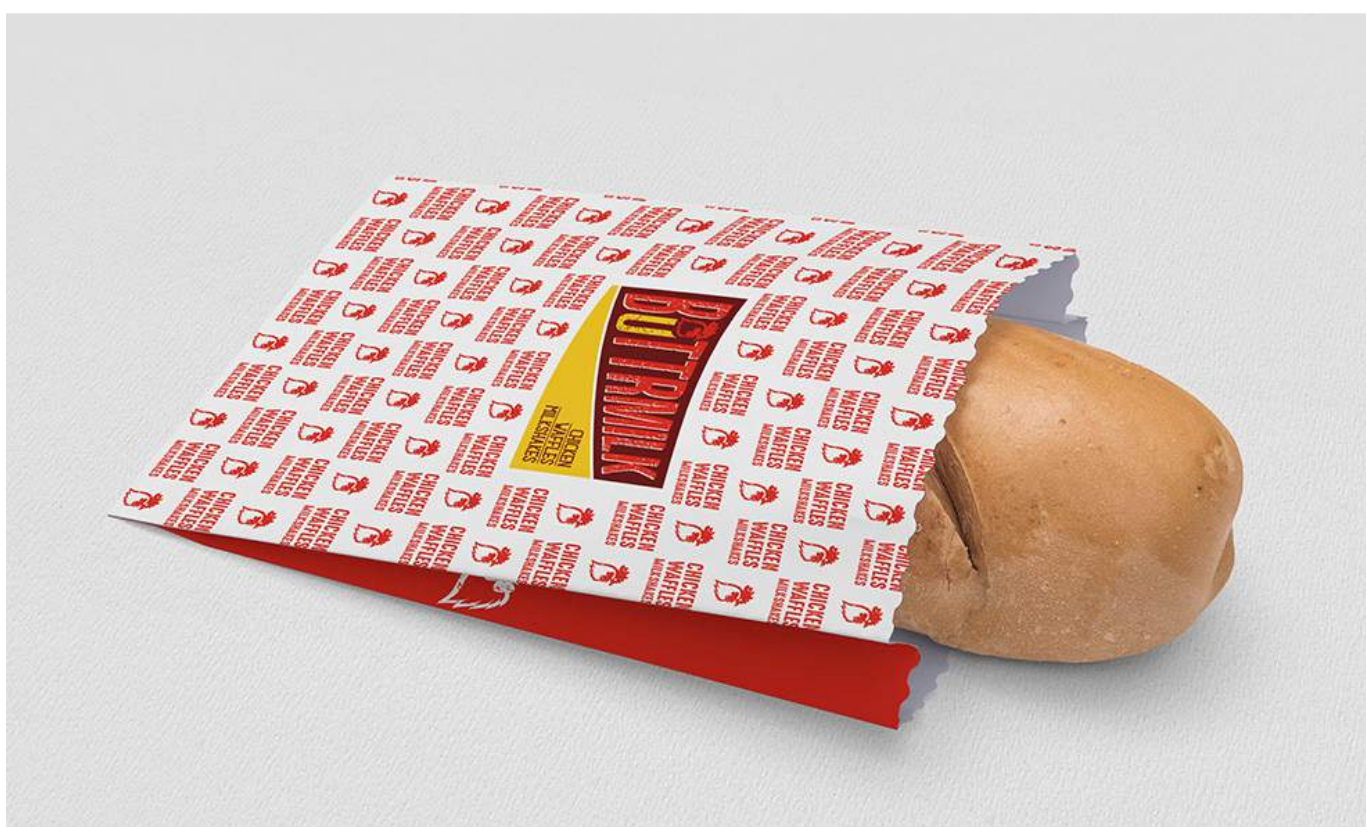
*Restaurant Take-Away Packaging*





# BUTTRMILK

*Take-Away Packaging*





# THE GOOD FOOD COMPANY

*Take-Away Packaging*



**25/10**

# **THE BAKE HOUSE**

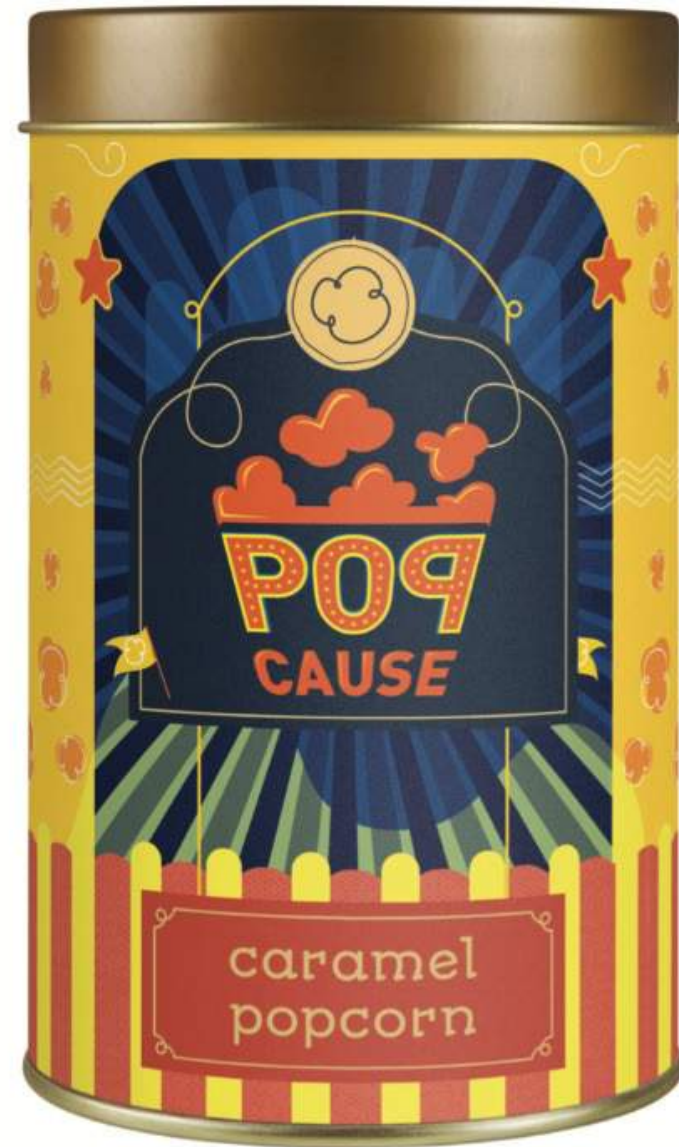
*Chocolate and Cookie Jar Packaging*





# POP CAUSE

*Popcorn Pouch and Tin Packaging*





# FRESH CUTS CO

*Fresh Meat Packaging*



# SPICEGRAM

*Grounded Spice and Powder Packaging*





# VERMILION BY VINTI

*Saree Packaging*





# KAIROS

*Lifestyle Packaging*



# CARATLANE

*Creative Jewelry Packaging*

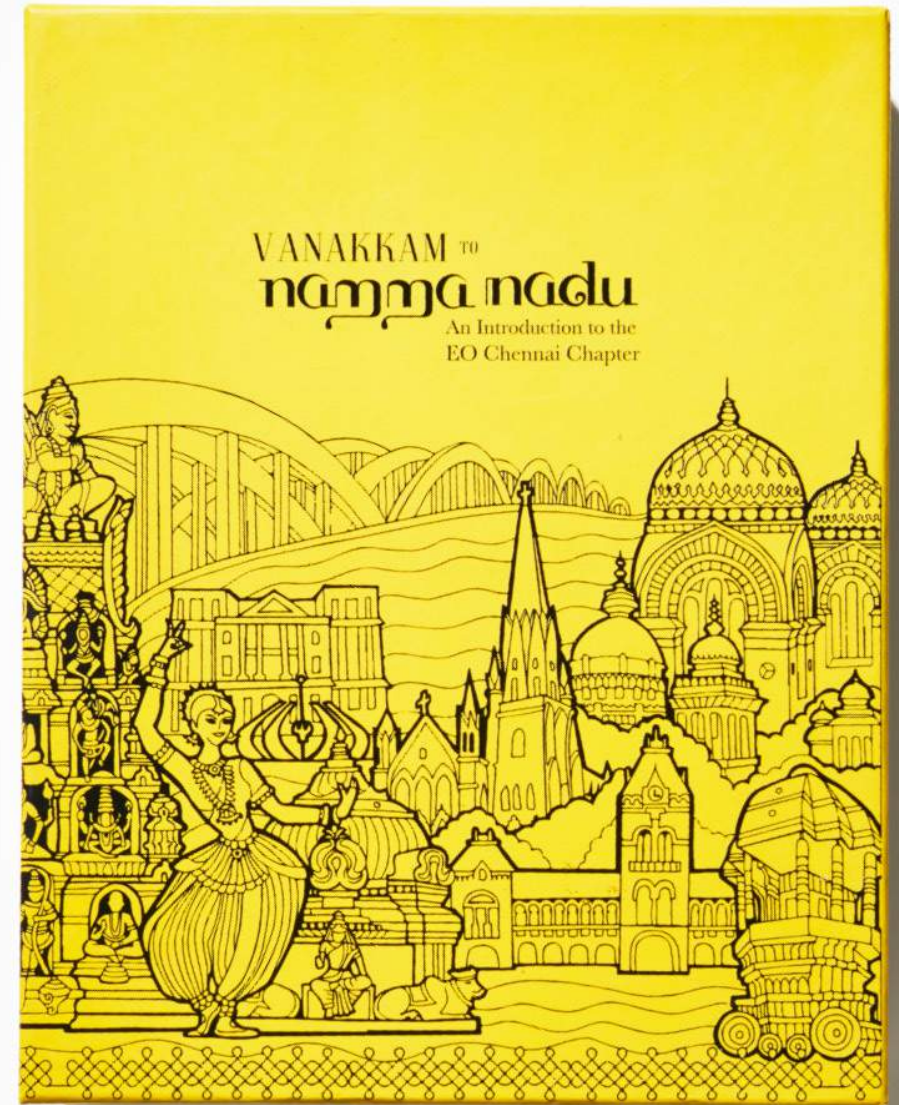




# EO CHENNAI NEW MEMBER WELCOME KIT

*Hand Drawn Chennai Theme Box Packaging*





# EO CHENNAI DHAAM DHOOM DEEPAVALI BOX

*Diwali Gift Box*

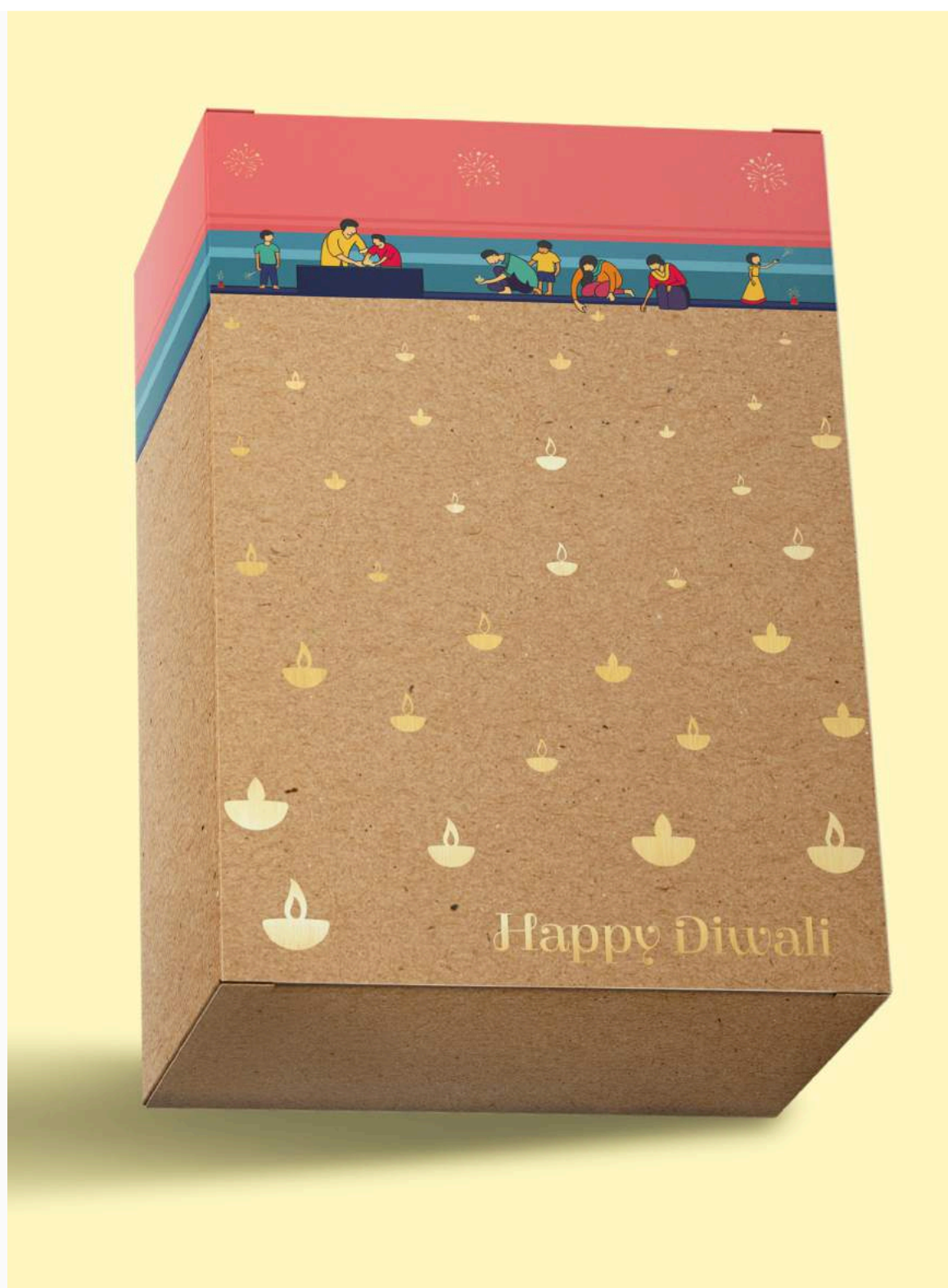




# 78 DESIGN DIWALI BOX

*Diwali Gift Box*





# EO HYDERABAD DIWALI GIFT

*Personalised Playing Cards*





# EO CHENNAI

*Game Changers Box*



# JAI PUR GEMS

*Holi Goodies*





# YPO GREATER INDIA

*South India Village Themed Goodie Box Packaging*





# THE BREWED ALIEN

*Coffee Cups, Bean Packets And Cans*





# CHRONICLES OF COCO

*Chocolate Packaging*



Chronicles  
of CoCo

200g

Isaac  
Newton

72%  
Dark



Apple  
Cinnamon

Chronicles  
of CoCo

200g

Jawaharlal  
Nehru

72%  
Dark



Fleur De  
Rose

Chronicles  
of CoCo

200g

Queen  
Elizabeth II

72%  
Dark



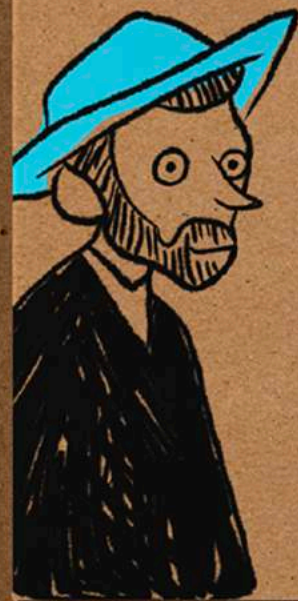
Old Pumpkin  
Spice

Chronicles  
of CoCo

200g

Vincent  
Van Gogh

72%  
Dark



Bubble Gum

# KRAVIN

*Banana Chips*





# MANGO BOX

*Mango package box*

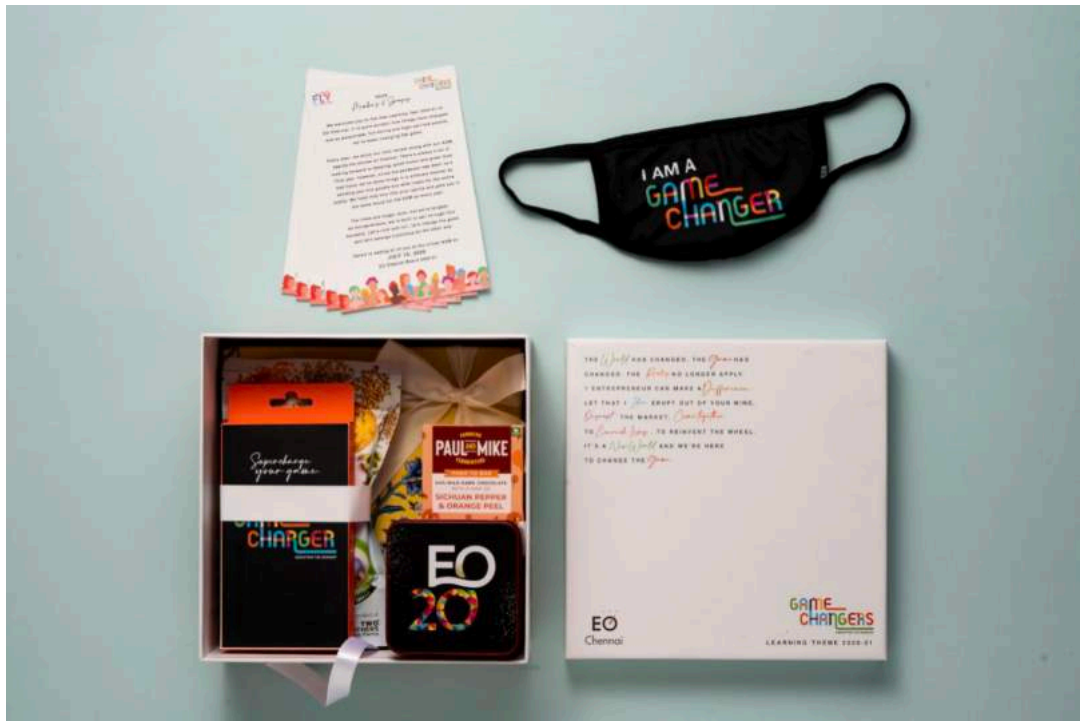




# EO GAME CHANGERS

*Learning Theme Hamper*





# NA'KID

*Bath Brand for Infants*





# SAPTA RASAYANA

*PACKAGING FOR IMMUNITY BOOSTER POWDER*



**KUP**

*Coffee Roasters*





# THANK YOU

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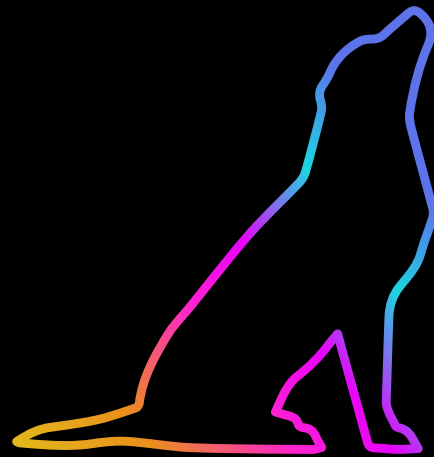
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*“I’m not a make-up person, but I love wearable products that are easy to use, with fun packaging”*

*–Charlotte Ronson*





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