



**78/DSGN**

**BRANDING PROJECTS  
FOOD & BEVERAGES**

**SOY SOI**

**ASIAN EAT STREET**

S O Y  
S O I

ASIAN EATSTREET



卡尼仑马林. 190丁.  
刀仑比亚比亚因业马.



卡尼仑马林 &  
贝业仑九比林亚九瓦



DUMPLING



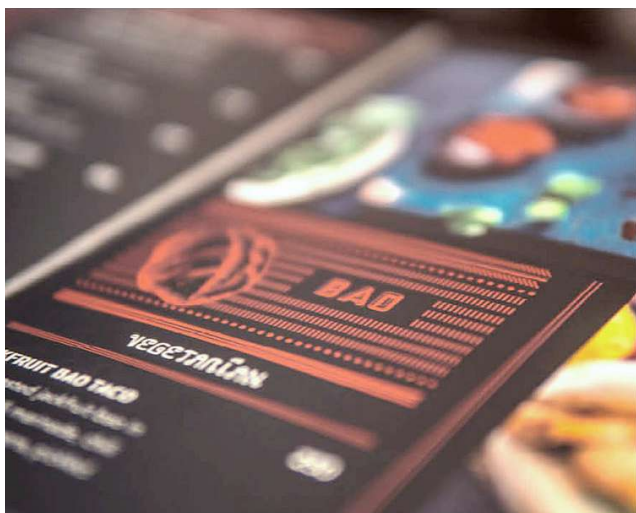
BAO





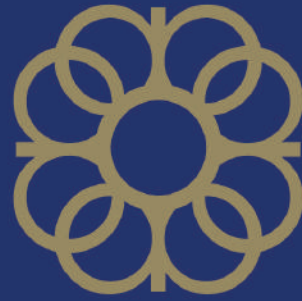






# BHARAT BISTRO

NOUVELLE INDIAN CUISINE



# BHARAT

• *Bistro* •

db















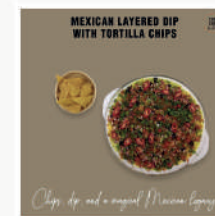
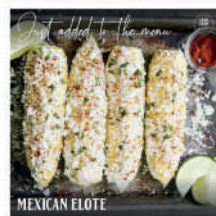
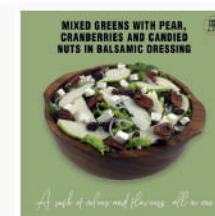
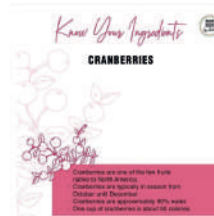
# CHOP CHOP

BY AMRITA





# SOCIAL MEDIA DESIGN





# THE BREWED ALIEN

BREWED COFFEE









# CANVAS

BY SKETCH



by  
Sketch





4, T. T. Krishnamachari Road,  
Alwarpet, Chennai - 600018

+91 82710 73182  
hello@canvas.in



Sameer Sethi  
Designation  
+91 85940 19327  
sameer@canvas.in



4, T. T. Krishnamachari Road,  
Alwarpet, Chennai - 600018

+91 82710 73182  
hello@canvas.in



FRIENDS ARE THOSE SECRET  
INGREDIENTS IN THE RECIPE OF LIFE  
ASK NOT WHAT ART CAN DO FOR  
YOU BUT WHAT YOU CAN DO AND  
CALL IT ART  
A PICTURE SPEAKS A THOUSAND  
WORDS AND A THOUSAND WORDS  
BECOME LIFE  
ART SPEAKS VOLUMES AND IT  
TAKES AN EAR OF THE SOUL TO  
REALLY LISTEN



THE WIDE BLUE  
CANVAS OF EARTH.  
FULL OF WATER.  
FULL OF HOPE



Friends are those secret  
ingredients in the recipe of life  
ask not what art can do for  
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call it art  
a picture speaks a thousand  
words and a thousand words  
become life  
art speaks volumes and it  
takes an ear of the soul to  
really listen







# THE GOOD FOOD COMPANY

GOOD FOOD GOOD MOOD











# FRESH CUTS CO

FROM THE HOUSE OF SHERIF







# THE CASCADE

TOTALLY ASIAN





## THE NEW BRAND IDENTITY

The new brand identity design of The Cascade carries forward the legacy typeface of the brand and couples it with new elements: There's a new mascot - an Asian lady, there are new colours that make the logo bright and appealing, the date of establishment to give the brand a sense of authority/familiarity, and a new tagline that reads 'Totally Asian' to move away from the Chinese-only cuisine perception of the restaurant and showcase wider options.

# SOCIAL MEDIA DESIGN

There has been a transformation in how the audience enjoys food. While most restaurants offer a similar menu range at similar price points and of similar quality, it boils down to how well the brand of the restaurant connects to the millennial and the Gen Z crowd. As dine-ins are slowly fading out and online orders become the new norm in a pandemic-affected world, the brand identity and style of The Cascade has been designed in a way to appeal to this target group.

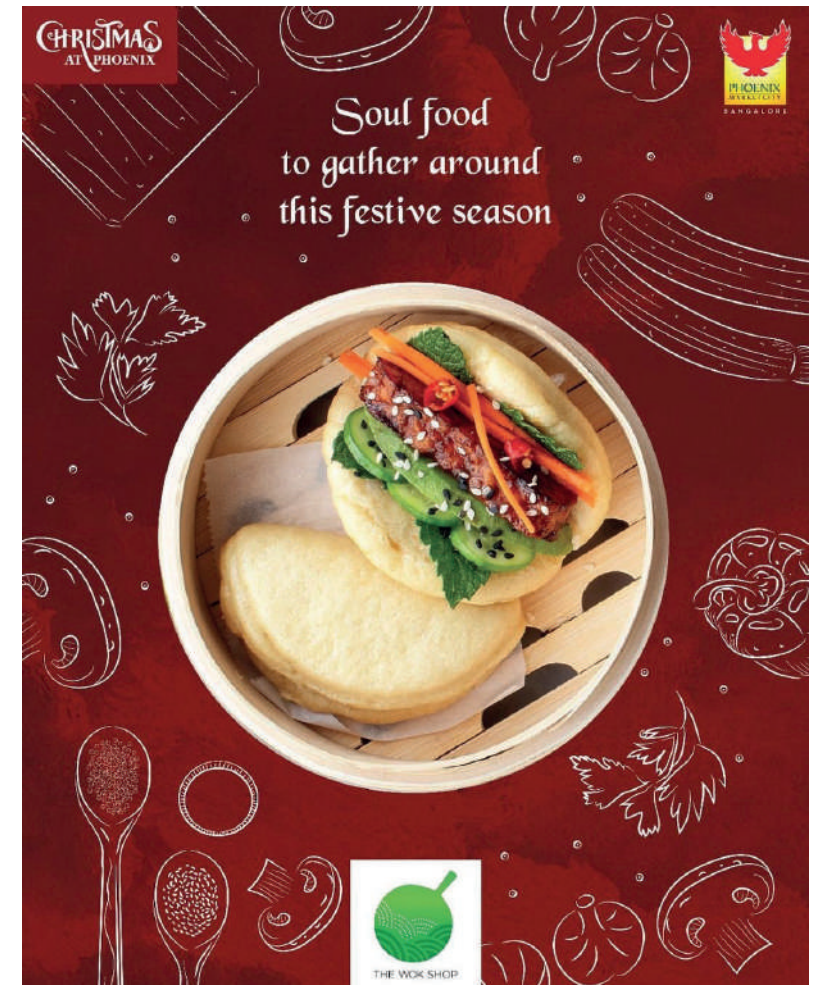
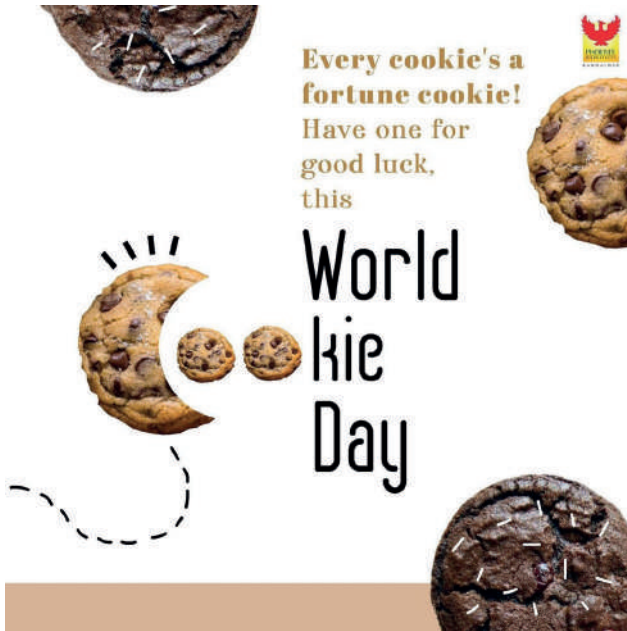




# PHOENIX MARKETCITY

BANGALORE

# SOCIAL MEDIA DESIGN





**25/10**

**THE BAKE HOUSE**

**ARTISANAL BOULANGERIE**



25/10

THE BAKE HOUSE

ARTISANAL BOULANGERIE



25/10

THE BAKE HOUSE

ARTISANAL BOULANGERIE

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.







# **BUTTERMILK**

**CHICKEN WAFFLES MILKSHAKES**











# **RUNAWAY RICE**

**BY SKETCH**



# RUNAWAY RICE

by  
Sketch

QUICK, WHOLESOME, DIFFERENT.



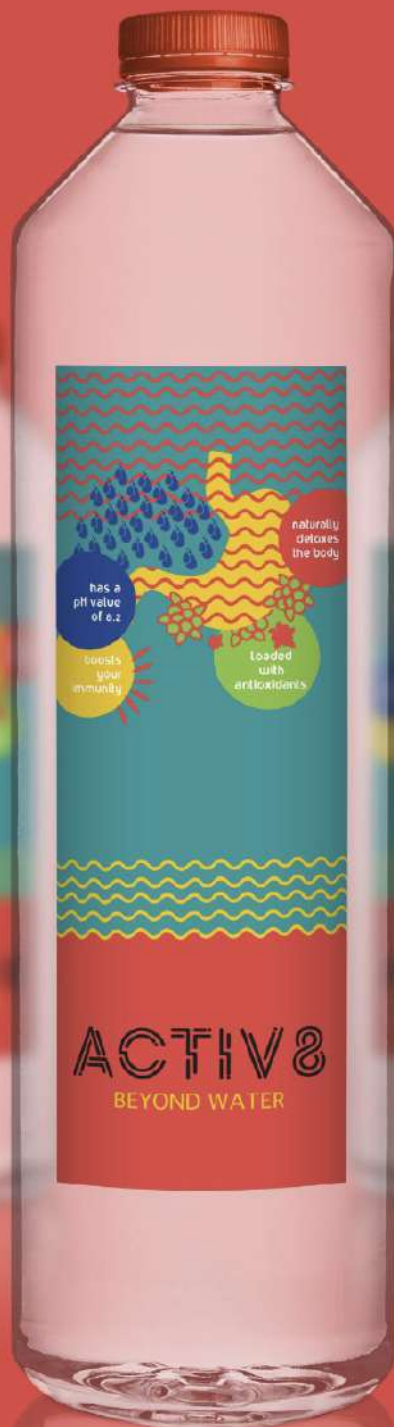




# ACTIV8

**GET ENERGIZED**





has a pH value of 8.2

boosts your immunity

naturally detoxes the body

loaded with antioxidants

FROM THE  
HOUSE OF DIONNA

**ACTIV8**  
GET ENERGIZED

Activ8 is a novel way to hydrate your body and get energized. Packed with the goodness of antioxidants and rich in vital minerals, Activ8 is a structured alkaline drink that boosts your cells and gives you the nourishment that you require every day. Activ8 is a great way to flush out all the toxins from your body and bring a fine balance to your essential body fluids. Each sip of Activ8 rejuvenates your whole body, increases your immunity and gives your skin a healthy glow. Activ8 is beyond water. It is a wellness solution.

**THE ONLY PATENTED  
STRUCTURED ALKALINE WATER**

**NUTRITIONAL FACTS**

Serving Size 16.9 oz. (500ml)  
Servings 1  
Amount Per Serving  
Calories 0  
Total Fat 0g 0%  
Sodium 0g 0%  
Total Carbohydrates 0g 0%  
Protein 0g 0%

TDS 120-180 ppm  
Calcium 1.6 - 2.6 mg  
Magnesium 2 - 4 mg  
Potassium  
Bicarbonate 200 - 250 mg  
Alkalinity 140 - 180 mg

NOT SUITABLE FOR  
PREGNANT WOMEN.  
DO NOT STORE IN AN  
OPEN CONTAINER.  
DO NOT BOIL  
THIS WATER.

\*Percentage Daily Value (DV)  
is based on a 2000-calorie diet.

**SUGGESTED USE:** Drink 1-2 litres of Activ8 water a day based on your physical exertion and hydration requirements.

**INGREDIENTS:** Purified water, Potassium Bicarbonate & Magnesium Sulphate.  
NO FLAVOURS OR PRESERVATIVES ARE ADDED TO THIS WATER.

**MANUFACTURED BY:**

**FASTFLOW BEVERAGES PVT. LTD.**  
S. No. 71, MRS Industrial Estate,  
Ganakalu Village, Tavarekere Hobli,  
Bengaluru South Taluk, Bengaluru  
Non-carbonated water-based beverage,  
non-alcoholic.  
LIC. No.10018043002107

*jsai*



**EXCLUSIVELY MARKETING BY:**

**GRF MILLS**  
B 5, MDC, Gokul Shirgaon, Kolhapur - 416234  
Email: activ8.grf@gmail.com  
Ph. No.: +91 7722 073829  
Website: activ8.co.in  
LIC. No. 11517042000045

Do NOT purchase or use this bottle if the tamper-resistant seal is broken. Store in a cool and dry place.

Activ8 works best if used within 1 year from the date of manufacture.



Do NOT expose to direct sunlight. Recycle the bottle after use.

MRP (inclusive of all taxes) : INR 60/-

Batch Code } See the neck  
Date of Manufacture } of the bottle

Net Qty.: 1 Litre

# POP CAUSE

POPCORN











# **KRAVIN'**

**BANANA CHIPS**







# **FLOUR MASTERS**

**WHERE GOODNESS RISES**





**FLOUR**  
**MASTERS**

WHERE GOODNESS RISES





# KUP

**COFFEE ROASTERS**

A circular, dark blue sign with white text. The sign is mounted on a black metal pole. The background shows green foliage and a building.

**KUP.**  
COFFEE ROASTERS





# THANK YOU

Contact:

**JIVESH GOENKA**

Founder

jiv@78.design

**SANOOP T**

Account Director

sanoop@78.design

+91 98848 44444





78/DSGN